

MONROE, WISCONSIN

YOUR TRUSTED PRINT PRODUCTION PARTNER
•
SINCE
1979

NEW LIFE®
PRESS



FABRIC DYE SUBLIMATION

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About New Life Press

More Than a Printer — A Trusted Production Partner

New Life Press has been delivering precision print solutions since 1979. What began as a small local print shop has evolved into a **full-service commercial printing partner** relied on by marketing agencies, enterprise brands, and trade professionals across the Midwest and beyond.

From day one, our mission has remained consistent: **deliver exceptional quality with unmatched reliability** — no matter the scale, scope, or deadline.

Built to Support High-Stakes Projects

We specialize in being the behind-the-scenes production partner for organizations that need their print done right — and done fast. Whether you're a corporation needing overflow support, an agency with a national campaign, or a trade printer seeking a white-label solution, **New Life Press integrates seamlessly into your operation.**

We don't just take jobs — **we take ownership.** From artwork checks to final delivery, we approach every project with the care, consistency, and quality control you'd expect from your own in-house team.

About Us

Our Mission

To be the most trusted production partner for the people behind the print — delivering clean, fast, and reliable work that protects reputations, meets deadlines, and powers campaigns. We don't aim to be the biggest or the flashiest — just the team that always delivers, every time.

Rooted in Craft. Ready to Scale.

Our Monroe, Wisconsin facility serves as the production engine behind countless campaigns, launches, and seasonal rollouts. While we remain grounded in the values that built our reputation — **quality, integrity, and accountability** — we now operate with the mindset and capability of a true trade partner.

We're not just a print vendor. **We're the partner you can trust to get it done — when it matters most.**

Core Values



RELIABILITY

We deliver on time, every time.
No excuses.



PRECISION

Every detail matters.
From color accuracy to finishing,
we get it right.



PARTNERSHIP

We work like an extension of your
team — flexible, accountable, and
responsive.



INTEGRITY

We stand behind our work and do
what's right for our clients.



PROGRESS

We embrace new technologies and
smarter workflows to keep you ahead.

Our Mission & Core Values



Offset & Digital Printing

From catalogs and brochures to business cards and inserts — all printed to exacting specs with tight turnarounds.



Binding Services

Perfect-bound, coil-bound, saddle-stitched, or custom — we offer versatile finishing to suit any application.



Large Format Printing

Signs, banners, displays, and retail graphics that command attention — indoor or outdoor, short-run or ongoing.



Custom Packaging

Retail cartons, mailers, sleeves, and inserts — designed, printed, and ready to impress on the shelf or in the box.



Embellishments

Spot UV, foil stamping, lamination, die-cutting — premium finishes that help your printed materials stand out.



Kitting & Fulfillment

We pick, pack, and ship print-based kits and materials with precision — streamlining national campaigns or multi-location delivery.



Direct Mailing

End-to-end mailing services for campaigns of any scale — including EDDM, targeted mailers, and compliance-ready handling.

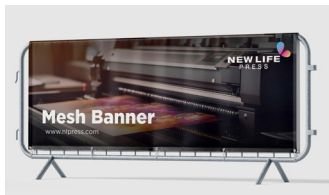
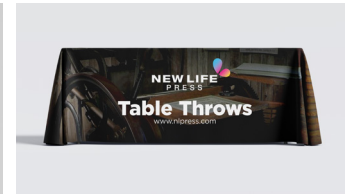
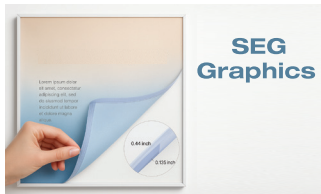
Core Capabilities

Fabric Dye Sublimation

Premium fabric graphics with edge-to-edge color — ideal for brand activations, retail spaces, and professional events.

- **Fabric Banner:** Fabric banners are a timeless way to make a bold impression at any event, showroom, or retail space.
- **SEG graphic:** When you need your branding to look sleek, clean, and ultra-premium—SEG (Silicone Edge Graphics) are your go-to solution.
- **Feather Flags:** Single/double-sided, outdoor-rated with multiple shapes and base options
- **Table Throws:** Custom-fit, full-color table covers with washable, wrinkle-resistant material
- **Table Runners:** Make your display pop with branded table runners that layer beautifully over blank throws or stand on their own.
- **Trade Show Displays:** SEG frames, pop-up walls, and stretch-fit tension displays for seamless presentations

Our dye sublimation process produces vibrant, durable color that stands up to repeated use — perfect for traveling exhibit teams or long-term brand installations.



Products & Services

Fabric Banners

PRODUCT DESCRIPTION

Fabric banners are a timeless way to make a bold impression at any event, showroom, or retail space. At New Life Press, we use vibrant dye sublimation on our premium 9 oz wrinkle-resistant polyester—delivering stunning color, smooth texture, and professional results every time. These banners are lightweight and drape beautifully, whether you're using them as step-and-repeat backdrops, trade show displays, or interior signage. They fold neatly, travel well, and are built to last through repeated use.

FEATURES

- Crisp, full-color dye sublimation printing
- Lightweight and wrinkle-resistant for a clean, premium look
- Ideal for step & repeat backdrops, window displays, or hanging signage
- Indoor and outdoor compatible
- Easily foldable and portable for travel or storage

MATERIAL

- 9 oz wrinkle-resistant polyester tension fabric

PRINT OPTIONS

- Single-Sided (See-through reverse side)



FINISHING OPTIONS

- Heat knife cut or sewn edges
- Pole pockets for hanging or mounting
- Grommets for easy hanging
- Velcro for tension frame mounting

SEG Graphics

PRODUCT DESCRIPTION

When you need your branding to look sleek, clean, and ultra-premium—SEG (Silicone Edge Graphics) are your go-to solution. These frameless fabric prints are dye sublimated on stretch polyester, with a silicone beading sewn along the edges to snap cleanly into SEG frames. The result? A seamless, edge-to-edge display that looks high-end and professional from any angle. Perfect for retail environments, trade shows, office lobbies, or showrooms—SEG graphics turn your message into a modern visual centerpiece.

FEATURES

- Vibrant, full-color UV dye sublimation
- Silicone edging creates a clean, frameless presentation
- Wrinkle-resistant fabric designed for perfect tension in frames
- Long-lasting prints built for repeated installations

MATERIAL

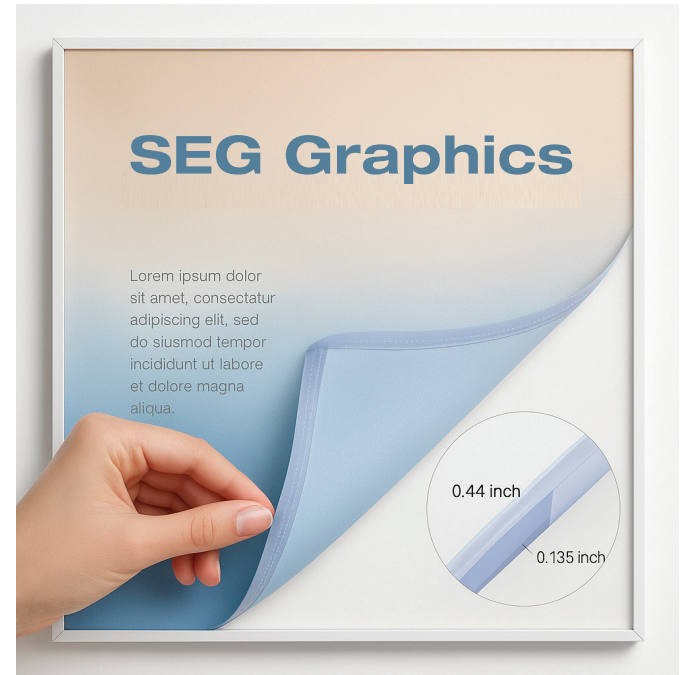
- 6.6 oz UV Polyester Fabric with Silicone Edge (0.84" × 0.135")

PRINT OPTIONS

- Single-Sided

SIZE

- Up to 10 ft wide (larger options available on request)



Feather Flags

PRODUCT DESCRIPTION

Whether you're promoting a sale, guiding foot traffic, or announcing your presence at an event—feather flags are a proven attention-grabber. These dynamic, wind-responsive banners are printed on lightweight 4 oz polyester mesh fabric, with the flexibility to be single or double-sided. Choose from four popular shapes—Feather, Teardrop, Edge, or Angled—and multiple height options to suit your environment. Each flag set comes with durable poles, optional hardware, and the option to add a carry bag for easy transport.

FEATURES

- Available in Feather, Teardrop, Angled, and Edge flag shapes
- Printed in vivid full color using dye sublimation
- Indoor and outdoor friendly
- 4 oz polyester mesh flag material—durable, lightweight, and UV-resistant
- Pole set included (aluminum + fiberglass for strength and flexibility)

MATERIAL

- 4 oz polyester mesh flag material

PRINT OPTIONS

- Single-Sided (Pole sleeve to left or right depending on layout)
- Double-Sided (Two prints sewn back-to-back with silver blockout liner)



HARDWARE OPTIONS:

- Ground Stake (outdoor use)
- Cross Base (indoor)
- Water Bag (add stability)
- Square Base (flat, heavy-duty)
- Carry Bag (optional, zippered nylon)
- Tool-Free Interlocking Pole Set

Table Throws

PRODUCT DESCRIPTION

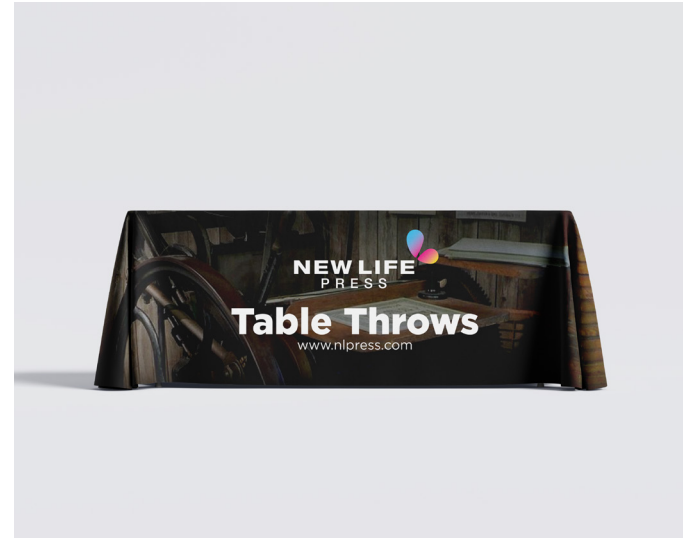
Your table is the heart of your event setup—make it count. Our custom-printed table throws instantly elevate your booth or presentation with rich, full-color graphics and a tailored finish. Sewn from 8.8 oz polyester, they're reusable, washable, and built to withstand busy event schedules. Choose an open-back style for sitting comfort or go full coverage for a polished 360° look.

FEATURES

- Available in 4', 6', or 8' lengths to fit standard tables
- Vibrant, edge-to-edge dye sublimation
- Durable and machine washable
- Hemmed edges for a refined look
- Choose open or closed back depending on your needs

FINISHING OPTIONS

- Sewn Edges
- Hot Knife Cut
- Open Back (for sitting behind the table)
- Closed Back (for full table coverage)



MATERIAL

- 8.8 oz polyester table fabric

Table Runners

PRODUCT DESCRIPTION

Make your display pop with branded table runners that layer beautifully over blank throws or stand on their own. Printed in rich, full color and available in a range of sizes, our runners offer a flexible and affordable way to personalize your setup. Whether you're at a conference, expo, or pop-up event, these runners are durable, easy to clean, and designed to impress.

FEATURES

- Popular sizes from 2' to 5' wide × 7.5' long
- Full color, edge-to-edge dye sublimation
- Scratch-resistant and reusable
- Durable nylon material with hemmed edges

MATERIAL

- 8.8 oz polyester table fabric

FINISHING OPTIONS

- Sewn Edges
- Hot Knife Cut



Mesh Banners

PRODUCT DESCRIPTION

When you're setting up outdoors or need a solution that handles wind without compromise, our Mesh Banners are the ideal choice. Designed to let air pass through while maintaining high print visibility, they're built from 10 oz vinyl mesh for long-term durability. Whether you need fence banners, event signage, or large-scale displays, mesh banners offer the best of both strength and performance—with finishing options to match your setup.

FEATURES

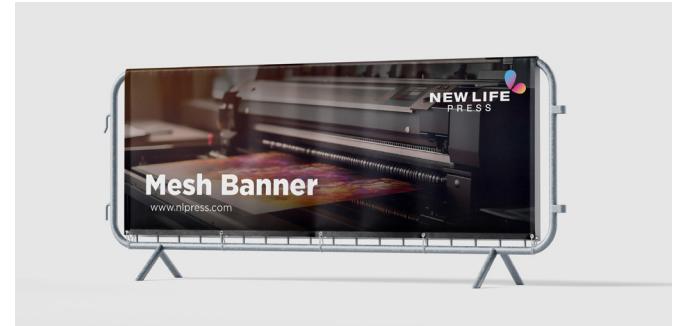
- Weather-resistant and UV safe for long-term outdoor use
- Oversized prints available (up to 145' wide in sections)
- Welded for strength or sewn for flexibility
- Single or double-sided options (double-sided not available in oversized sizes)

MATERIAL

- 70/30 10 oz Matte Mesh Vinyl

PRINT OPTIONS

- Single-Sided
- Double-Sided (stitched back-to-back with blockout layer)



OPTIONAL MATERIALS

- #2 Brass Grommets (Stimpson)
- White Velcro (1" loop side)
- Nylon Webbing & D-Rings
- Nylon Rope (5/16" or 3/16")
- Clear Banner Tabs for reinforcement

FINISHING OPTIONS

- Welded or Sewn Hems
- Grommets
- Velcro Pole Pockets
- D-Rings
- Reinforced Corners
- Cut to Size

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Whether you need an extension of your in-house team or a print partner who can deliver under pressure, **New Life Press** brings deep industry experience, modern equipment, and a commitment to your brand's success.

**Let's talk about how we can support your next project.
Request a quote or reach out to discuss ongoing trade partnerships.**

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