

MONROE, WISCONSIN

YOUR TRUSTED PRINT PRODUCTION PARTNER  
•  
SINCE  
**1979**



**FLEXIBLE SUBSTRATES**

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# About New Life Press

## More Than a Printer — A Trusted Production Partner

New Life Press has been delivering precision print solutions since 1979. What began as a small local print shop has evolved into a **full-service commercial printing partner** relied on by marketing agencies, enterprise brands, and trade professionals across the Midwest and beyond.

From day one, our mission has remained consistent: **deliver exceptional quality with unmatched reliability** — no matter the scale, scope, or deadline.

## Built to Support High-Stakes Projects

We specialize in being the behind-the-scenes production partner for organizations that need their print done right — and done fast. Whether you're a corporation needing overflow support, an agency with a national campaign, or a trade printer seeking a white-label solution, **New Life Press integrates seamlessly into your operation.**

We don't just take jobs — **we take ownership.** From artwork checks to final delivery, we approach every project with the care, consistency, and quality control you'd expect from your own in-house team.

# About Us

# Our Mission

To be the most trusted production partner for the people behind the print — delivering clean, fast, and reliable work that protects reputations, meets deadlines, and powers campaigns. We don't aim to be the biggest or the flashiest — just the team that always delivers, every time.

## Rooted in Craft. Ready to Scale.

Our Monroe, Wisconsin facility serves as the production engine behind countless campaigns, launches, and seasonal rollouts. While we remain grounded in the values that built our reputation — **quality, integrity, and accountability** — we now operate with the mindset and capability of a true trade partner.

We're not just a print vendor. **We're the partner you can trust to get it done — when it matters most.**

# Core Values



## RELIABILITY

We deliver on time, every time.  
No excuses.



## PRECISION

Every detail matters.  
From color accuracy to finishing,  
we get it right.



## PARTNERSHIP

We work like an extension of your  
team — flexible, accountable, and  
responsive.



## INTEGRITY

We stand behind our work and do  
what's right for our clients.



## PROGRESS

We embrace new technologies and  
smarter workflows to keep you ahead.

# Our Mission & Core Values



### **Offset & Digital Printing**

From catalogs and brochures to business cards and inserts — all printed to exacting specs with tight turnarounds.



### **Binding Services**

Perfect-bound, coil-bound, saddle-stitched, or custom — we offer versatile finishing to suit any application.



### **Large Format Printing**

Signs, banners, displays, and retail graphics that command attention — indoor or outdoor, short-run or ongoing.



### **Custom Packaging**

Retail cartons, mailers, sleeves, and inserts — designed, printed, and ready to impress on the shelf or in the box.



### **Embellishments**

Spot UV, foil stamping, lamination, die-cutting — premium finishes that help your printed materials stand out.



### **Kitting & Fulfillment**

We pick, pack, and ship print-based kits and materials with precision — streamlining national campaigns or multi-location delivery.



### **Direct Mailing**

End-to-end mailing services for campaigns of any scale — including EDDM, targeted mailers, and compliance-ready handling.

# Core Capabilities



# Flexible Substrates

Versatile print materials that adapt to your creative needs while delivering high-quality impact.

- **Canvas Prints:** Textured, stretched or rolled canvas for signage, art, or decorative branding
- **Large Format Posters:** Gloss or matte, ideal for point-of-sale or promotional messaging
- **Magnets:** Vehicle magnets, promo handouts, or signage — weather-resistant and removable
- **Window Clings:** Adhesive-free static clings — reusable, repositionable, and residue-free
- **Blacklit Film:** Make your message shine—literally—with our premium backlit film prints.

Perfect for retailers, campaign teams, and seasonal promotional rotations.



# Products & Services



## PRODUCT DESCRIPTION

Bring your art, photos, or branding to life with our handcrafted canvas prints. Whether you're decorating a home, enhancing an office, or showcasing retail visuals, our canvas prints offer a stunning and professional-grade finish. We use true artist-grade matte canvas stretched by hand over durable MDF frames to deliver vivid color, exceptional detail, and museum-quality texture. Every piece is made with care and precision, ensuring your image remains vibrant and captivating for years to come.

## FEATURES

- Rich, full-color printing with vibrant detail
- Custom and standard sizes to fit any space
- Authentic artist canvas feel and texture
- Hand-stretched for a gallery-ready finish
- Archival-grade materials for lasting quality

## MATERIAL

- 15mil Matte Canvas (Poly-Cotton Blend)

## PRINT OPTIONS

- Single Sided
- Maximum Size: 60" x 120"

## OPTIONAL MATERIALS

- Satin Canvas
- 1.5" MDF Stretcher Frame



## FINISHING OPTIONS

- Heat knife-cut flush edges
- Sewn Hems
- Grommets
- Pole Pockets
- Cut to Size

# Large Format Posters

## PRODUCT DESCRIPTION

Capture attention from across the room with our large format posters. Perfect for window displays, promotional signage, events, or retail advertising, these posters are printed in ultra-high resolution to make your message shine. Available in gloss or satin finishes, they offer a sleek, professional look that enhances any visual environment. Durable, lightweight, and easy to hang or mount, these posters are a cost-effective way to promote with impact.

## FEATURES

- Sharp, high-resolution graphics
- Various sizes tailored to your needs
- Glossy or satin finishes for enhanced appeal
- Budget-friendly and effective
- Optional lamination for extra durability

## MATERIAL

- 8mil Satin Photo Paper
- 9mil Gloss Photo Paper

## PRINT OPTIONS

- Single or Double Sided
- Widths up to 60"

## OPTIONAL MATERIALS

- 11pt Gloss Poster
- 11pt Cardstock
- Dry Erase Laminate
- Poster Board Mounting

## FINISHING OPTIONS

- Cut to Size
- Grommets
- Lamination
- Dry Erase Finish



# Magnets

## PRODUCT DESCRIPTION

Our custom magnetic signs are your go-anywhere branding solution. Designed for metal surfaces like cars, trucks, toolboxes, and more, these signs make it easy to advertise on the move. Built from durable vinyl with strong magnetic backing, they're made to last through all kinds of weather. UV-cured printing ensures your message looks crisp and professional, and they're just as easy to remove as they are to apply — no residue, no hassle.

## FEATURES

- Flexible, lightweight magnetic material
- Holds firmly to metal surfaces
- Resists fading, cracking, and peeling
- Reusable and repositionable
- Custom shape cutting for unique branding

## MATERIAL

- .030" Magnetic Vinyl

## PRINT OPTIONS

- Single Sided

## APPLICATIONS

- Fleet and vehicle graphics
- Construction equipment signage
- Removable retail messaging
- Temporary promotions
- Magnetic business cards and decals

## OPTIONAL MATERIALS

- .015" Magnetic Vinyl
- .020" Magnetic Vinyl
- .024" Magnetic Vinyl
- .060" Heavy-Duty Magnetic Vinyl
- Reflective Vinyl Film



# Window Clings

## PRODUCT DESCRIPTION

Give your windows a voice with custom window clings that adhere without adhesive. These easy-to-apply graphics are perfect for retail sales, seasonal promotions, branding messages, and store hours. Made with static cling vinyl, they hold firmly to glass and smooth surfaces — and peel away cleanly when you're ready to change it up. Whether applied inside or outside, they deliver eye-catching visibility with zero mess.

## FEATURES

- Static cling technology—no adhesive needed
- Easily repositionable and removable
- Ideal for glass, mirrors, and acrylic
- Great for both indoor and short-term outdoor use
- Second surface (reverse) printing available

## MATERIAL

- 7mil White or Clear Static Cling Vinyl

## PRINT OPTIONS

- Single or Double Sided
- 1st or 2nd Surface Application

## OPTIONAL MATERIALS

- Clear Cling Vinyl
- White Cling Vinyl

## APPLICATIONS

- Retail window displays
- Seasonal promotions
- Business hours signage
- Temporary branding
- Event graphics



# Backlit Film

## PRODUCT DESCRIPTION

Make your message shine—literally—with our premium backlit film prints. Designed to be illuminated from behind, these graphics deliver vibrant colors, sharp contrast, and a glowing effect that demands attention, day or night. Ideal for light boxes, menu boards, retail kiosks, and transit advertising, our backlit films are printed with precision on durable, translucent material that diffuses light evenly. Whether you're creating a high-end indoor display or an eye-catching outdoor installation, this solution combines professional appeal with long-lasting durability.

## FEATURES

- Brilliant color and contrast when lit from behind
- Durable for both indoor and outdoor use
- Translucent film for even light diffusion
- Scratch-resistant and water-resistant options
- Ideal for illuminated signage and display frames

## MATERIAL

- 8.5mil Backlit Film

## PRINT OPTIONS

- Single Side

## OPTIONAL MATERIALS

- 10mil Gray Back Film
- 10mil Double-Sided Film

## APPLICATIONS

- Lightboxes and menu boards
- Backlit retail signage
- Airport and transit displays
- Event displays
- Kiosks and LED frames





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Whether you need an extension of your in-house team or a print partner who can deliver under pressure, **New Life Press** brings deep industry experience, modern equipment, and a commitment to your brand's success.

**Let's talk about how we can support your next project.  
Request a quote or reach out to discuss ongoing trade partnerships.**

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