

MONROE, WISCONSIN

YOUR TRUSTED PRINT PRODUCTION PARTNER
SINCE
1979



**SMALL FORMAT
PRINTING**

✉ office@nlpress.com • ☎ (608) 325-6083 • 🌐 www.nlpress.com



About New Life Press

More Than a Printer — A Trusted Production Partner

New Life Press has been delivering precision print solutions since 1979. What began as a small local print shop has evolved into a **full-service commercial printing partner** relied on by marketing agencies, enterprise brands, and trade professionals across the Midwest and beyond.

From day one, our mission has remained consistent: **deliver exceptional quality with unmatched reliability** — no matter the scale, scope, or deadline.

Built to Support High-Stakes Projects

We specialize in being the behind-the-scenes production partner for organizations that need their print done right — and done fast. Whether you're a corporation needing overflow support, an agency with a national campaign, or a trade printer seeking a white-label solution, **New Life Press integrates seamlessly into your operation.**

We don't just take jobs — **we take ownership.** From artwork checks to final delivery, we approach every project with the care, consistency, and quality control you'd expect from your own in-house team.

About Us

Our Mission

To be the most trusted production partner for the people behind the print — delivering clean, fast, and reliable work that protects reputations, meets deadlines, and powers campaigns. We don't aim to be the biggest or the flashiest — just the team that always delivers, every time.

Rooted in Craft. Ready to Scale.

Our Monroe, Wisconsin facility serves as the production engine behind countless campaigns, launches, and seasonal rollouts. While we remain grounded in the values that built our reputation — **quality, integrity, and accountability** — we now operate with the mindset and capability of a true trade partner.

We're not just a print vendor. **We're the partner you can trust to get it done — when it matters most.**

Core Values



RELIABILITY

We deliver on time, every time. No excuses.



PRECISION

Every detail matters. From color accuracy to finishing, we get it right.



PARTNERSHIP

We work like an extension of your team — flexible, accountable, and responsive.



INTEGRITY

We stand behind our work and do what's right for our clients.



PROGRESS

We embrace new technologies and smarter workflows to keep you ahead.

Our Mission & Core Values



Offset & Digital Printing

From catalogs and brochures to business cards and inserts — all printed to exacting specs with tight turnarounds.



Large Format Printing

Signs, banners, displays, and retail graphics that command attention — indoor or outdoor, short-run or ongoing.



Embellishments

Spot UV, foil stamping, lamination, die-cutting — premium finishes that help your printed materials stand out.



Direct Mailing

End-to-end mailing services for campaigns of any scale — including EDDM, targeted mailers, and compliance-ready handling.



Binding Services

Perfect-bound, coil-bound, saddle-stitched, or custom — we offer versatile finishing to suit any application.



Custom Packaging

Retail cartons, mailers, sleeves, and inserts — designed, printed, and ready to impress on the shelf or in the box.



Kitting & Fulfillment

We pick, pack, and ship print-based kits and materials with precision — streamlining national campaigns or multi-location delivery.

Core Capabilities

Small Format Printing

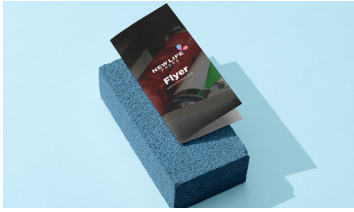
High-volume small format print for your daily business needs and branded communications.

- **Business Cards:** From standard to luxury — soft-touch, foil, and custom die-cutting available
- **Brochures & Flyers:** Tri-folds, rack cards, sell sheets, and more with optional coatings
- **Booklets & Catalogs:** Saddle-stitched, coil-bound, or perfect-bound with full-service layout and prepress
- **Badges & Name Tags:** Lanyard, pin-back, or magnetic — personalized for events or teams
- **Menus & Invitations:** Printed on synthetic, waterproof, or specialty paper for durability and elegance

Perfect for marketing rollouts, internal use, or client-facing presentations.



Products & Services



Products & Services

Business Cards

PRODUCT DESCRIPTION

Your business card is often your first—and most lasting—impression. At New Life Press, we don't just print cards—we craft conversation starters. Whether you're meeting a new client or handing them out at a trade show, our business cards reflect who you are and what you stand for. Choose from a variety of luxurious stocks and finishes, including foil stamping, spot UV, die cuts, or raised Scodix embellishments. This is your handshake in print—make it count.

FEATURES

- Fully customizable with your brand's unique voice
- Vibrant full-color or clean black-and-white
- One-sided or two-sided layouts
- Available in standard or unique custom shapes and sizes
- Finishing options: Soft Touch, Gloss AQ, Matte, UV, Laminated
- Premium upgrades: Foil, Die-Cut, Raised UV, Scodix Embellishment

MATERIAL

- 14pt, 16pt, or 18pt Premium Cardstock
- Uncoated, Gloss, or Silk Finishes
- Optional Plastic or Magnetic Stock



Brochures

PRODUCT DESCRIPTION

More than folded paper—brochures are your portable sales team.

Whether you're announcing a new service, walking prospects through your process, or telling your brand's story, a custom brochure puts your message in their hands and in their memory.

FEATURES

- Custom sizing and folding styles to suit your message
- Eye-catching full-color printing
- Paper options from lightweight to ultra-premium
- Folds: Tri-Fold, Z-Fold, Gate Fold, Accordion, Half-Fold
- Add gloss, matte, or UV coating for an elevated look
- Optional variable data for personalized communication

MATERIAL

- 100 lb Gloss Text, Cover, Matte, or Uncoated
- Premium Cardstock Upgrades



Flyers

PRODUCT DESCRIPTION

Flyers are fast, flexible, and effective. Whether for promotions, announcements, or menus, they're a budget-friendly way to make a big impact. With custom sizes, stocks, and finishes, your message will land exactly the way you want it to

FEATURES

- Full customization from edge to edge
- Print one or both sides
- Available in standard sizes or create your own
- Choose gloss, matte, uncoated, or soft touch
- Add finishing touches: scoring, folding, or perforation
- QR codes, personalized data, or batch variations

MATERIAL

- 100 lb Gloss Text, Matte, Uncoated, or 14pt C2S



Booklets

PRODUCT DESCRIPTION

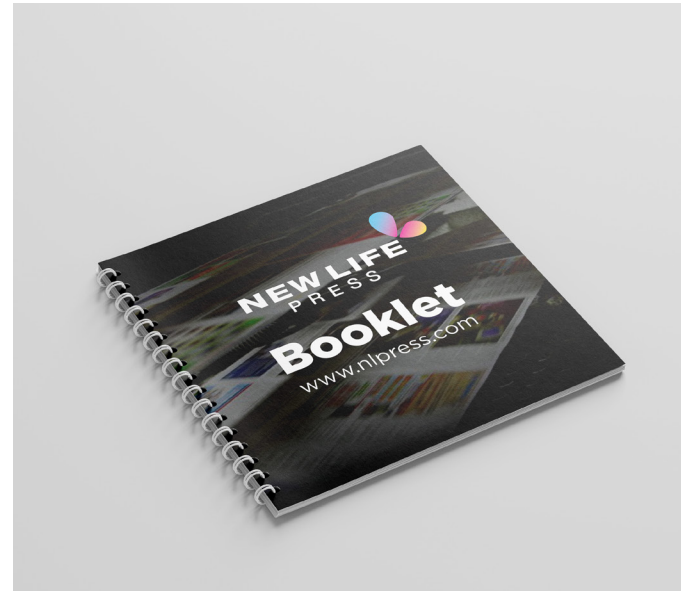
When your story needs more than a single page, custom booklets help you bring it to life. Whether you're designing a training manual, product showcase, or annual report, our booklets combine form and function to guide your reader seamlessly.

FEATURES

- Saddle-stitched, coil-bound, wire-o, or perfect bound
- Full color or grayscale available
- Choose from standard or custom sizing
- Cover options: UV Gloss, Matte, or Soft Touch Lamination
- Optional premium finishes: Spot UV, Foil, Embossing
- Flexible page counts to fit your content

MATERIAL

- Interior: 100 lb Gloss Text or Matte
- Covers: 100 lb Gloss Cover or heavier cardstock



Catalogs

PRODUCT DESCRIPTION

A well-designed catalog is your silent salesperson. Organize your offerings, tell your story, and drive sales with full-color precision and high-end finishing options that reflect your brand's value.

FEATURES

- Wide range of sizes and page counts
- Full-color or black-and-white options
- Choose saddle stitch, perfect bind, or coil
- Glossy, matte, or uncoated finishes
- Shrink-wrapped, hole-drilled, or custom packaged

MATERIAL

- 80 lb / 100 lb Gloss Text or Cover
- Matte or Uncoated Available



Rack Cards

PRODUCT DESCRIPTION

Small but mighty, rack cards are your attention-grabbing elevator pitch. Ideal for high-traffic areas like hotels, lobbies, or kiosks, they keep your message clear and your brand in hand.

FEATURES

- Standard 4" x 9" size or custom dimensions
- Rounded corners, perforation, or die-cut options
- Glossy, matte, or uncoated finishes

MATERIAL

- 14pt / 16pt Premium Cardstock
- Gloss AQ / UV / Matte



Door Hangers

PRODUCT DESCRIPTION

Capture attention right at the doorstep with custom door hangers. Whether you're running a political campaign, promoting a grand opening, or offering local services, this print format delivers directly.

FEATURES

- Custom die-cut hang holes with optional slits
- Single or double-sided
- Available in bold finishes like UV gloss or matte
- Optional perforations or coupon panels

MATERIAL

- 14pt / 16pt Gloss or Matte Cardstock



Sell Sheets

PRODUCT DESCRIPTION

Need to pitch a product fast? Sell sheets are your go-to leave-behind for sales reps, trade shows, and client meetings. With one impactful page, you can showcase your offering clearly and persuasively.

FEATURES

- Full-page promotional format (8.5" x 11" or custom)
- Double or single sided
- High-gloss, matte, or soft touch coating
- Punching, scoring, and folding options available

MATERIAL

- 100 lb Gloss Text
- 14pt Cardstock



Invitations

PRODUCT DESCRIPTION

Make your next event unforgettable with custom-printed invitations. Choose luxe finishes and special touches that match the emotion and excitement of the moment.

FEATURES

- Custom sizes and folding options
- Full-color printing inside and out
- Stock upgrades for texture and weight
- Embellishments: Foil, Spot UV, Raised Ink, Scodix

MATERIAL

- Premium Cardstock (14pt, 16pt, Textured)
- Uncoated, Matte, or Gloss Finish



Labels

PRODUCT DESCRIPTION

From product packaging to bottle wraps and mailing seals, we create durable and stunning labels that enhance shelf appeal.

FEATURES

- Custom die-cut shapes
- Sheet or roll formats
- Waterproof, freezer-safe, and oil-resistant options
- High-tack or removable adhesive

MATERIAL

- Vinyl
- BOPP
- Paper (Gloss, Uncoated)



Menus

PRODUCT DESCRIPTION

Menus set the tone before the first bite. Whether dine-in or takeout, we offer designs that match your brand's flavor.

FEATURES

- Full color with high-resolution detail
- Flat, folded, or trifold formats
- Tear-resistant, water-resistant available
- Disposable or long-term options

MATERIAL

- Synthetic Waterproof Paper
- Cardstock (Gloss, Matte, Uncoated)



Name Tags & Badges

PRODUCT DESCRIPTION

Our name tags and ID badges help your team stand out and stay identifiable. Durable enough for daily wear, flexible enough to match your style.

FEATURES

- Custom size and orientation
- Slots for clips, lanyards, or magnets
- Scratch and fade-resistant coatings

MATERIAL

- PVC
- Plastic
- Styrene



Table Tents

PRODUCT DESCRIPTION

Custom table tents are perfect for restaurant specials, event signage, and branded messaging. Make your message stand up—literally.

FEATURES

- Easy fold formats with interlocking options
- Double-sided or four-panel designs
- UV, gloss, or soft-touch coatings

MATERIAL

- 14pt / 16pt Cardstock
- Matte or Gloss Finish



Black & White Copy

PRODUCT DESCRIPTION

Simple, efficient, and affordable—our black and white copy services are ideal for internal documents, forms, drafts, manuals, and quick-turnaround communication needs. Sharp, clean prints with fast production help keep your team informed and operations flowing.

FEATURES

- 100% Customizable
- Fast digital grayscale printing
- Single or double sided
- Various paper weights available
- Budget-friendly pricing

MATERIAL

- Paper (Standard or Premium Text)



Color Copy

PRODUCT DESCRIPTION

Add vibrance to your print with full-color copy solutions. From presentations and reports to signage and flyers, our color copy service offers rich, accurate tones on a wide range of stocks. Ideal for marketing materials, product sheets, and educational content.

FEATURES

- Full-color digital printing
- Custom size and layout options
- Available in single or double-sided formats
- Variety of stocks and weights

MATERIAL

- Text Weight or Cover Paper (Gloss, Matte, Uncoated)



Coasters

PRODUCT DESCRIPTION

Bring your branding to the table—literally. Custom coasters from New Life Press are perfect for promotions, events, bars, restaurants, or giveaways. Durable, absorbent, and eye-catching, these practical print pieces keep your brand in plain sight.

FEATURES

- Custom round or square shapes
- Full-color printing
- Single or double sided
- Variety of thickness and finishes

MATERIAL

- Pulpboard or Cardstock



Shelf Wobblers

PRODUCT DESCRIPTION

Shelf wobblers are powerful point-of-purchase tools that grab shopper attention where it matters most—on the shelf. Use them to highlight promos, product features, or call-outs. Made to move and printed to stand out.

FEATURES

- Die-cut shapes and custom sizes
- Full-color printing
- UV, Gloss, or Matte finishes
- Adhesive or clip-on mounting options

MATERIAL

- Cardstock, Styrene, or Synthetic Film



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NEW LIFE[®]

PRESS

Whether you need an extension of your in-house team or a print partner who can deliver under pressure, **New Life Press** brings deep industry experience, modern equipment, and a commitment to your brand's success.

**Let's talk about how we can support your next project.
Request a quote or reach out to discuss ongoing trade partnerships.**

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