

MONROE, WISCONSIN

YOUR TRUSTED PRINT PRODUCTION PARTNER
•
SINCE
1979



VINYL BANNERS

✉ office@nlpress.com • ☎ (608) 325-6083 • 🌐 www.nlpress.com



About New Life Press

More Than a Printer — A Trusted Production Partner

New Life Press has been delivering precision print solutions since 1979. What began as a small local print shop has evolved into a **full-service commercial printing partner** relied on by marketing agencies, enterprise brands, and trade professionals across the Midwest and beyond.

From day one, our mission has remained consistent: **deliver exceptional quality with unmatched reliability** — no matter the scale, scope, or deadline.

Built to Support High-Stakes Projects

We specialize in being the behind-the-scenes production partner for organizations that need their print done right — and done fast. Whether you're a corporation needing overflow support, an agency with a national campaign, or a trade printer seeking a white-label solution, **New Life Press integrates seamlessly into your operation.**

We don't just take jobs — **we take ownership.** From artwork checks to final delivery, we approach every project with the care, consistency, and quality control you'd expect from your own in-house team.

About Us

Our Mission

To be the most trusted production partner for the people behind the print — delivering clean, fast, and reliable work that protects reputations, meets deadlines, and powers campaigns. We don't aim to be the biggest or the flashiest — just the team that always delivers, every time.

Rooted in Craft. Ready to Scale.

Our Monroe, Wisconsin facility serves as the production engine behind countless campaigns, launches, and seasonal rollouts. While we remain grounded in the values that built our reputation — **quality, integrity, and accountability** — we now operate with the mindset and capability of a true trade partner.

We're not just a print vendor. **We're the partner you can trust to get it done — when it matters most.**

Core Values



RELIABILITY

We deliver on time, every time.
No excuses.



PRECISION

Every detail matters.
From color accuracy to finishing,
we get it right.



PARTNERSHIP

We work like an extension of your
team — flexible, accountable, and
responsive.



INTEGRITY

We stand behind our work and do
what's right for our clients.



PROGRESS

We embrace new technologies and
smarter workflows to keep you ahead.

Our Mission & Core Values



Offset & Digital Printing

From catalogs and brochures to business cards and inserts — all printed to exacting specs with tight turnarounds.



Large Format Printing

Signs, banners, displays, and retail graphics that command attention — indoor or outdoor, short-run or ongoing.



Embellishments

Spot UV, foil stamping, lamination, die-cutting — premium finishes that help your printed materials stand out.



Direct Mailing

End-to-end mailing services for campaigns of any scale — including EDDM, targeted mailers, and compliance-ready handling.



Binding Services

Perfect-bound, coil-bound, saddle-stitched, or custom — we offer versatile finishing to suit any application.



Custom Packaging

Retail cartons, mailers, sleeves, and inserts — designed, printed, and ready to impress on the shelf or in the box.



Kitting & Fulfillment

We pick, pack, and ship print-based kits and materials with precision — streamlining national campaigns or multi-location delivery.

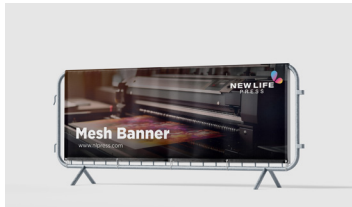
Core Capabilities

Vinyl Banners

Built to perform in any environment, our vinyl banners are durable, color-rich, and professionally finished for indoor and outdoor visibility.

- **Glossy / Matte Banners:** 13oz vinyl, full-color print, hemmed with grommets
- **Mesh Banners:** Wind-permeable vinyl, ideal for fences, scaffolding, or construction sites
- **Pole Banners:** Designed with pole pockets for streetlights, campuses, or city signage
- **Backdrop Banners:** Oversized, glare-free material — ideal for media walls or event staging
- **Retractable Banners:** Roll-up displays with included stands and carry case

All banners are printed at high resolution using fade-resistant inks, with finishing options tailored to your installation needs.



Products & Services

Vinyl Banners

PRODUCT DESCRIPTION

Our heavy-duty 13 oz vinyl banners are built to make an impact — rain or shine. Perfect for outdoor advertising, grand openings, job sites, or storefront promotions, they feature vibrant UV-cured print that holds up beautifully to the elements. Pair bold design with long-term durability.

FEATURES

- Max print size (single-sided): 10' × 145' (no pocket)
- Max print size (double-sided): 9.5' × 145'
- Oversized banners are welded; double-sided banners not available oversized
- Waterproof, UV-resistant, and tear-resistant
- Double-sided uses two banners sewn back-to-back

MATERIAL

- 13 oz. Mate Vinyl Banner (UV printed)
- 13 oz. Smooth Vinyl Banner (indoor only)
- 18 oz Matte Vinyl Banner

PRINT OPTIONS

Single or Double Sided



OPTIONAL MATERIALS

- #2 Brass Grommets (Stimpson)
- White Double-Stitched Thread
- 1' White Velcro (loop side sewn to banner)
- 1' Nylon Webbing + Silver D-Rings
- Banner-Ups Reinforced Plastic Tabs
- 3/16' or 5/16' Sewn Nylon Rope

FINISHING OPTIONS

- Welded Hems
- Sewn Hems
- Grommets
- Windslits
- Velcro
- Pole Pockets
- D-Rings
- Webbing Reinforced
- Hems
- Reinforced Corners
- Cut to Size

Mesh Banners

PRODUCT DESCRIPTION

Designed for high-wind zones and outdoor exposure, our Mesh Banners are built to let air pass through without sacrificing visual impact. With UV-printed graphics on durable 10 oz mesh vinyl, they're the perfect solution for fences, construction sites, and outdoor promotions.

FEATURES

- Max size (single-sided): 10' × 145' (no pocket)
- Max size (double-sided): 9.5' × 145'
- Oversized banners are welded; double-sided banners not available oversized
- Wind-permeable mesh reduces stress and flap
- UV safe and waterproof

MATERIAL

- 70/30 10 oz. Matte Vinyl Banner

PRINT OPTIONS

Single or Double Sided



OPTIONAL MATERIALS

- #2 Brass Grommets
- 1' White Velcro (loop attached)
- White Double-Stitched Thread
- 1" Nylon Webbing & D-Rings
- Banner-Ups Corner Tabs
- Nylon Rope (3/16' or 5/16')

FINISHING OPTIONS

- Welded Hems
- Sewn Hems
- Grommets
- Reinforced Corners
- Cut to Size
- D-Rings
- Webbing Reinforced
- Hems
- Velcro Pole Pockets

Pole Banners

PRODUCT DESCRIPTION

Turn light poles into visual landmarks with our street-ready Pole Banners. Printed double-sided on ultra-durable 18 oz blockout vinyl, these banners include reinforced pole pockets and optional hardware kits for installation. Built to last through wind, sun, and snow.

FEATURES

- Widths: 18', 24', or 30'
- Heights: up to 96'
- Includes 2' pole pockets top and bottom
- Corner grommets for secure mounting
- Waterproof, UV safe, and fade-resistant

MATERIAL

- 18 oz. Matte Blockout Vinyl

PRINT OPTIONS

Single or Double Sided

OPTIONAL MATERIALS

- #2 Brass Grommets
- Fiberglass Pole Kit: includes 2 poles, brackets, and steel bands



FINISHING OPTIONS

- Sewn Hems
- Pole Pockets
- Grommets
- Wind Slits
- Webbing-Reinforced Hems

Retractable Banners

PRODUCT DESCRIPTION

Our retractable banner stands are your best marketing companion for trade shows, lobbies, and events. Lightweight aluminum hardware with retractable mechanics makes setup fast and professional. UV-printed on curl-resistant vinyl or polyester fabric — for a crisp, smooth finish every time.

FEATURES

- Size Options: 23.5' × 80', 33.5' × 80', 47' × 80'
- Full-color, edge-to-edge print
- Banner retracts fully into base for protection
- Indoor use only
- Includes padded carry case
- Setup takes seconds — no tools required

MATERIAL

- 13 oz. Matte Vinyl Banner
- 8.85 oz. UV-Printed Polyester Fabric

PRINT OPTIONS

Single Sided or Double Sided (two prints sewn back-to-back)

OPTIONAL MATERIALS

- LED Spotlight (sold separately)
- 1½" White Velcro (loop side for base fastening)

FINISHING OPTIONS

- Cut to Size
- Top & Bottom Hem or Velcro Tabs (for mounting)



HARDWARE DETAILS

- Lightweight anodized aluminum base with retractable roller mechanism
- 2 swivel support feet for stability
- 3-piece bungee pole for fixed banner height
- Clamp top bar with end caps for easy banner attachment
- Carry Case: Black 600D polyester padded bag included



Backdrops

PRODUCT DESCRIPTION

Professional, portable, and photo-ready — our Step & Repeat Backdrops are made for high-impact branding at red carpet events, expos, and press conferences. With vibrant full-color printing and heavy-duty hardware, these displays offer the perfect balance of polish and portability. Easily adjustable for different banner sizes and assembled in minutes.

FEATURES

- Adjustable display sizes from 6' x 4' up to 10' x 8'
- Hemmed edges for clean finish and strength
- 3' pole pockets top and bottom for hardware compatibility
- Waterproof, UV-safe, and indoor/outdoor capable (vinyl options)
- Ideal for event branding, media walls, or tradeshow booths

MATERIAL

- 13 oz. Matte Vinyl
- 13 oz. Smooth Vinyl (indoor only)
- 18 oz. Matte Vinyl
- Stretch Fabric (Dye-Sublimated)

INCLUDED HARDWARE

- Heavy-duty large tube frame (1.625" diameter aluminum tubing)
- Adjustable width: 69"–120" / height: 36"–96"
- Push-button locking system with plastic collars
- Steel flat base feet for enhanced floor stability
- Black Oxford soft carrying case with zipper and handles



PRINT OPTIONS

- Single Sided or Double Sided
- Banner Only (No Stand)



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NEW LIFE[®]

PRESS



Whether you need an extension of your in-house team or a print partner who can deliver under pressure, **New Life Press** brings deep industry experience, modern equipment, and a commitment to your brand's success.

Let's talk about how we can support your next project.
Request a quote or reach out to discuss ongoing trade partnerships.

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