

MONROE, WISCONSIN

YOUR TRUSTED PRINT PRODUCTION PARTNER  
SINCE 1979



PACKAGING



# About New Life Press

## More Than a Printer — A Trusted Production Partner

New Life Press has been delivering precision print solutions since 1979. What began as a small local print shop has evolved into a **full-service commercial printing partner** relied on by marketing agencies, enterprise brands, and trade professionals across the Midwest and beyond.

From day one, our mission has remained consistent: **deliver exceptional quality with unmatched reliability** — no matter the scale, scope, or deadline.

## Built to Support High-Stakes Projects

We specialize in being the behind-the-scenes production partner for organizations that need their print done right — and done fast. Whether you're a corporation needing overflow support, an agency with a national campaign, or a trade printer seeking a white-label solution, **New Life Press integrates seamlessly into your operation.**

We don't just take jobs — **we take ownership.** From artwork checks to final delivery, we approach every project with the care, consistency, and quality control you'd expect from your own in-house team.

# About Us

# Our Mission

To be the most trusted production partner for the people behind the print — delivering clean, fast, and reliable work that protects reputations, meets deadlines, and powers campaigns. We don't aim to be the biggest or the flashiest — just the team that always delivers, every time.

## Rooted in Craft. Ready to Scale.

Our Monroe, Wisconsin facility serves as the production engine behind countless campaigns, launches, and seasonal rollouts. While we remain grounded in the values that built our reputation — **quality, integrity, and accountability** — we now operate with the mindset and capability of a true trade partner.

We're not just a print vendor. **We're the partner you can trust to get it done — when it matters most.**

# Core Values



## RELIABILITY

We deliver on time, every time. No excuses.



## PRECISION

Every detail matters. From color accuracy to finishing, we get it right.



## PARTNERSHIP

We work like an extension of your team — flexible, accountable, and responsive.



## INTEGRITY

We stand behind our work and do what's right for our clients.



## PROGRESS

We embrace new technologies and smarter workflows to keep you ahead.

# Our Mission & Core Values



### **Offset & Digital Printing**

From catalogs and brochures to business cards and inserts — all printed to exacting specs with tight turnarounds.



### **Binding Services**

Perfect-bound, coil-bound, saddle-stitched, or custom — we offer versatile finishing to suit any application.



### **Large Format Printing**

Signs, banners, displays, and retail graphics that command attention — indoor or outdoor, short-run or ongoing.



### **Custom Packaging**

Retail cartons, mailers, sleeves, and inserts — designed, printed, and ready to impress on the shelf or in the box.



### **Embellishments**

Spot UV, foil stamping, lamination, die-cutting — premium finishes that help your printed materials stand out.



### **Kitting & Fulfillment**

We pick, pack, and ship print-based kits and materials with precision — streamlining national campaigns or multi-location delivery.



### **Direct Mailing**

End-to-end mailing services for campaigns of any scale — including EDDM, targeted mailers, and compliance-ready handling.

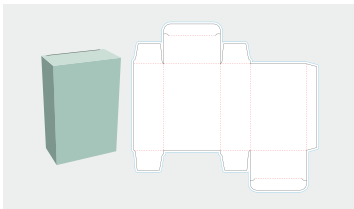
# Core Capabilities

# Packaging

Short- and mid-run packaging solutions with print quality that rivals national brands.

- **Folding Cartons:** Folding Cartons are the gold standard in retail product packaging, offering structure, branding, and protection all in one.
- **Belly Bands:** Belly Bands add a minimalist and elegant branding layer to your packaging.
- **Bottle Neck Tags:** Bottle Neck Tags are a smart and stylish way to market directly at the point of purchase.
- **Clamshell Inserts:** Custom Clamshell Inserts fit snugly into plastic clamshell packaging to add structure, product info, or vibrant branding.
- **Hang Tags:** Hang Tags elevate your brand story with every product.
- **Hanging Boxes:** Hanging Boxes combine the structure of a carton with a built-in hang tab for peg displays.
- **Header Cards:** Header Cards turn simple polybags into branded packaging with style.
- **Labels:** Custom Labels help identify, brand, and decorate virtually any product.
- **Packaging Sleeves:** Packaging Sleeves offer an upscale branding option that slips over boxes, trays, or bundles.
- **Pillow Boxes:** Pillow Boxes are a chic, compact solution for small gifts, favors, jewelry, and cosmetics.

Print enhancements like foil, soft-touch, embossing, or spot UV are available to bring your brand packaging to life.



Products  
& Services



# Products & Services

# Folding Cartons

## PRODUCT DESCRIPTION

Folding Cartons are the gold standard in retail product packaging, offering structure, branding, and protection all in one. Ideal for everything from cosmetics and pharmaceuticals to food and wellness products, our cartons are printed with precision and finished to perfection. Whether you're launching a new product or revamping an existing line, these boxes provide a professional, shelf-ready look that builds trust with customers.

## FEATURES

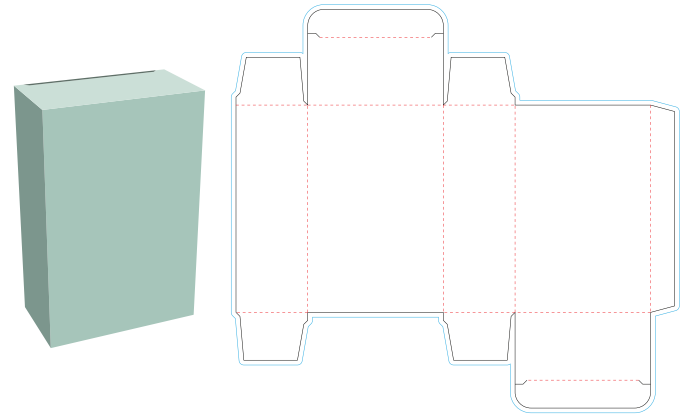
- Custom dieline options for any shape or closure
- Various board thicknesses (14pt, 18pt, 24pt) to suit different product weights
- Fold-flat design saves space during shipping
- Offset or digital printing in vivid CMYK or PMS
- Options for security seals, perforations, and embossed logos

## MATERIAL

SBS (C1S/C2S), Kraft Board, Uncoated Natural Paper

## PRINT OPTIONS

CMYK, PMS Spot Color, White Ink (on Kraft)



## FINISHING OPTIONS

- Gloss/Matte Lamination
- Soft Touch Coating
- Spot UV
- Foil Stamp
- Emboss/Deboss
- Die-Cutting

# Belly Bands

## PRODUCT DESCRIPTION

Belly Bands add a minimalist and elegant branding layer to your packaging. Wrap them around boxes, books, apparel, or rigid sets to provide branded flair without the need for a full redesign. Ideal for seasonal packaging, promotional messaging, or product grouping.

## FEATURES

- Wrap-around format fits various packaging types
- Cost-effective brand update without reprinting boxes
- Custom sizes, folds, or adhesive closures available

## MATERIAL

Textured Paper, Kraft, 14pt/16pt Cardstock

## PRINT OPTIONS

Full Color, Spot Color, Uncoated or Coated

## FINISHING OPTIONS

- Foil Accents
- Die-Cut Windows
- Soft Touch
- Spot UV
- Perforation Lines





# Bottle Neck Tags

## PRODUCT DESCRIPTION

Bottle Neck Tags are a smart and stylish way to market directly at the point of purchase. Whether for wine, spirits, beverages, or health supplements, these tags offer a small footprint with big branding power.

## FEATURES

- Pre-diecut for standard neck sizes or custom fit
- Double-sided printing for maximum real estate
- Perfect for promos, coupons, or product instructions

## MATERIAL

14pt/16pt C1S, Kraft, Uncoated Premium Paper

## PRINT OPTIONS

CMYK or PMS Spot Colors

## FINISHING OPTIONS

- Gloss or Matte Lamination
- Drilled Holes
- Foil
- Embossing



# Clamshell Inserts

## PRODUCT DESCRIPTION

Custom Clamshell Inserts fit snugly into plastic clamshell packaging to add structure, product info, or vibrant branding. Commonly used for electronics, tools, toys, and retail accessories.

## FEATURES

- Precision-cut to fit inside standard or custom clamshells
- Available with folding panels or perforated sections
- Double-sided design for visibility from front and back

## MATERIAL

Cardstock (14pt/18pt), Kraft, PET Insert Materials

## PRINT OPTIONS

Full Color Front and Back, Optional Variable Data

## FINISHING OPTIONS

- Aqueous Coating
- Die Cutting
- Spot UV
- Score and Fold Lines



# Hang Tags

## PRODUCT DESCRIPTION

Hang Tags elevate your brand story with every product. Perfect for apparel, fashion accessories, or specialty foods, they carry essential product info with creative flair.

## FEATURES

- Drilled holes or stringed tags available
- Custom shapes (rounded, square, oval, etc.)
- Includes space for barcodes, QR codes, pricing

## MATERIAL

16pt C2S, Kraft, Linen Textured, Recycled Paper

## PRINT OPTIONS

CMYK, White Ink, PMS Spot

## FINISHING OPTIONS

- Soft Touch
- Foil Stamping
- Die Cut Shapes
- Twine/String Add-ons



# Hanging Boxes

## PRODUCT DESCRIPTION

Hanging Boxes combine the structure of a carton with a built-in hang tab for peg displays. These are popular in hardware, cosmetics, electronics, and health categories where packaging must stand out on limited retail real estate.

## FEATURES

- Integrated Euro slot or custom peg hole
- Available with auto-bottom or tuck ends
- Ideal for point-of-purchase retail environments

## MATERIAL

SBS, Corrugated E-Flute, Kraft

## PRINT OPTIONS

Full Color or Spot Color

## Finishing Options

- Gloss UV
- Hang Tab Reinforcement
- Soft Touch
- Embossing
- Spot UV



# Gable Boxes

## PRODUCT DESCRIPTION

Gable Boxes are a versatile, all-in-one packaging solution that combines form, function, and flair. Featuring an integrated handle and spacious interior, these boxes are perfect for gift sets, takeout, product kits, and promotional giveaways. Printed in vibrant full color and offered with premium finishes, our gable boxes make a bold impression at first glance.

Through our white-glove trade partnership, we deliver not only a custom box—but a complete packaging experience: from design support and digital proofs to optional pre-folding, sealing, and batch delivery.

Whether you're launching a product or elevating event packaging, these boxes check all the boxes.

## FEATURES

- Built-in handle for portability and presentation
- Ships flat with easy self-locking design
- Die-cut gable top with secure bottom lock
- Digitally printed in vivid full color or spot
- Perfect for retail packaging, takeout, gifting, and events

## MATERIAL

- Premium 16 pt C2S (Coated Two Sides) Cardstock

## PRINT OPTIONS

- Full Color CMYK (Outside Only or Both Sides)



## OPTIONAL MATERIALS

- Reinforced Cardstock Handle Tabs
- Custom Window Cutouts
- Printed Inside Panels

## Finishing Options

- Gloss UV Coating
- Matte Aqueous Coating
- Soft Touch Lamination
- Spot UV
- Die-Cutting
- Pre-Folding / Gluing (white-glove option)

# Header Cards

## PRODUCT DESCRIPTION

Header Cards turn simple polybags into branded packaging with style. Ideal for hardware, crafts, snacks, or hobby items. Folded at the top and stapled or heat-sealed, header cards are efficient and cost-effective.

## FEATURES

- Scored and folded to seal bags
- Die cut hang hole or custom shapes
- Printed front and back with product info and branding

## MATERIAL

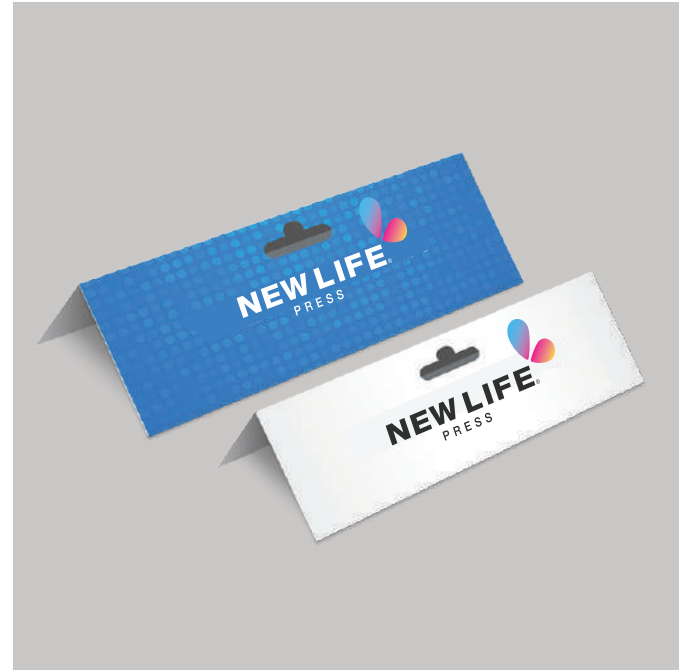
16pt Cardstock, Kraft, Uncoated Smooth

## PRINT OPTIONS

Full Color, White Ink, Variable Data

## Finishing Options

- Spot UV
- Matte/Gloss Laminate
- Foil
- Perforation
- Staple/Seal Tabs



# Labels

## PRODUCT DESCRIPTION

Custom Labels help identify, brand, and decorate virtually any product. From food jars and candles to beauty and shipping labels, we offer precision-cut adhesives in any shape, quantity, or material.

## FEATURES

- Roll or sheet labels available
- Custom shapes, waterproof, writable or freezer-safe options
- Low-minimum and high-volume capabilities

## MATERIAL

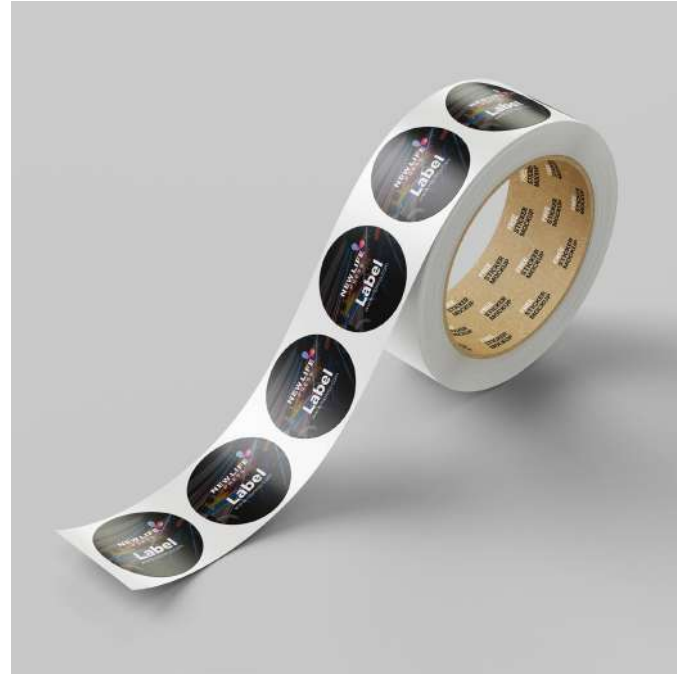
BOPP, Vinyl, Paper, Clear, Kraft, Metallic

## PRINT OPTIONS

CMYK, White Ink, Metallic Inks

## Finishing Options

- Gloss/Matte UV
- Lamination
- Die-Cut to Shape
- Split-Back Liner



# Packaging Sleeves

## PRODUCT DESCRIPTION

Packaging Sleeves offer an upscale branding option that slips over boxes, trays, or bundles. A sleek way to refresh packaging for limited runs, gift sets, or promotional events.

## FEATURES

- Custom scored for snug fit
- Can include perforations or windows
- Great for food, cosmetics, books, kits

## MATERIAL

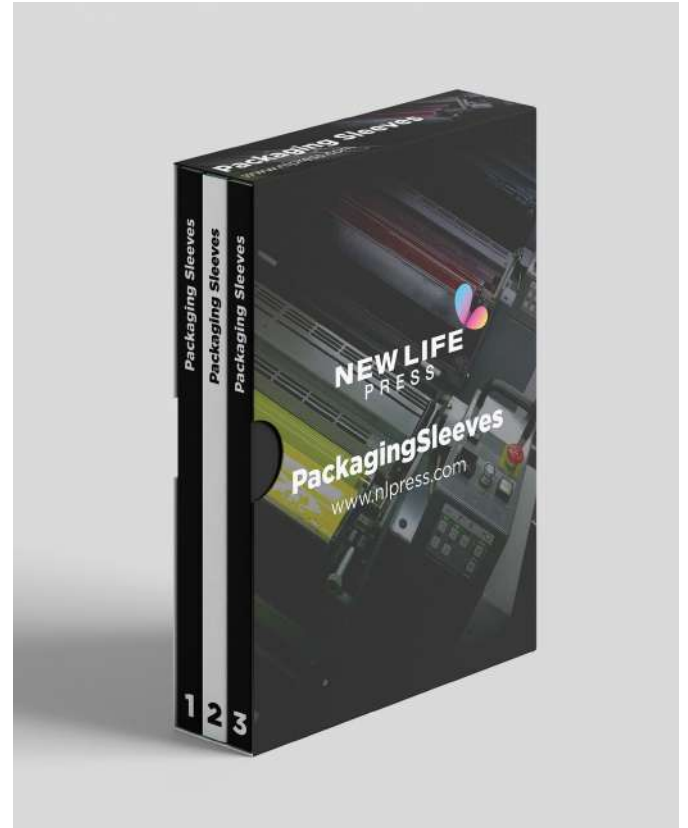
14pt/16pt Cardstock, Kraft, Linen

## PRINT OPTIONS

CMYK, White Ink, Spot Colors

## Finishing Options

- Soft Touch
- Spot UV
- Foil
- Embossing
- Die-Cuts





# Pillow Boxes

## PRODUCT DESCRIPTION

Pillow Boxes are a chic, compact solution for small gifts, favors, jewelry, and cosmetics. Their curved silhouette offers unique shelf appeal and convenient folding for storage.

## FEATURES

- Curved design with tuck ends
- Ships flat, pops open for assembly
- Perfect for retail, holiday packaging, or e-commerce inserts

## MATERIAL

14pt/16pt SBS, Kraft, Uncoated Paper

## PRINT OPTIONS

Full Color, PMS Spot, Foil Only

## Finishing Options

- Soft Touch
- Matte/Gloss UV
- Embossing
- Window Cutouts



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# NEW LIFE<sup>®</sup>

PRESS

Whether you need an extension of your in-house team or a print partner who can deliver under pressure, **New Life Press** brings deep industry experience, modern equipment, and a commitment to your brand's success.

**Let's talk about how we can support your next project.  
Request a quote or reach out to discuss ongoing trade partnerships.**

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